

Europass Curriculum Vitae

Personal information

First name / Surname **Alexandros Mylopoulos**
Mobile +30 6936 455 728
E-mail alexmylopoulos@gmail.com
Nationality Greek
Date of birth 15/10/1982
Gender Male

Work experience

Dates 09/2007 – 02/2008
Occupation or position held Trainee - Press Office
Main activities and responsibilities Copywriting for press releases and monthly newsletter, covering and mediatisation of EESC events, media monitoring.
Name and address of employer European Economic and Social Committee, Brussels, Belgium.
Type of business or sector EU Institution

Dates 06/2007 - 08/2007
Occupation or position held SEO Associate - Copywriter
Main activities and responsibilities Management of link building campaigns, blog updating, article marketing.
Name and address of employer TrustedPlaces, London, UK.
Type of business or sector Online Media

Dates 02/2007 - 05/2007
Occupation or position held Intern
Main activities and responsibilities Copywriting for website and internal newsletter, account management, market research.
Name and address of employer Play, London, UK.
Type of business or sector Interactive Advertising Agency

Dates 10/2006 - 01/2007
Occupation or position held Online Marketing Trainee
Main activities and responsibilities Management of a blog marketing campaign, running an online student competition, website traffic analysis.
Name and address of employer TrustedPlaces, London, UK.
Type of business or sector Online Media

Dates 10/2004 - 01/2005
Occupation or position held Intern
Main activities and responsibilities Customer support, database building, secretarial duties in congresses.
Name and address of employer Symvoli Ltd., Thessaloniki, Greece.
Type of business or sector Event Management

Education and training

Dates 09/2005 - 09/2006
 Title of qualification awarded M.Sc. in New Media, Information and Society
 Principal subjects / occupational skills covered Theories and Concepts in Media and Communication, Information Systems, New Media and Knowledge Systems, Global Consequences of Information Technology.
 Dissertation: "Advertising and the Internet: A New Era of Communications".
 Name and type of organisation providing education and training London School of Economics and Political Science, London, UK.

Dates 09/2000 - 04/2005
 Title of qualification awarded B.Sc. in Business Administration
 Principal subjects / occupational skills covered Strategic Marketing, Communication and Public Relations, Negotiation Analysis, Consumer Behavior, Management of SMEs, Project Management, Economics.
 Ranked first in my year group (GPA 8.25).
 Name and type of organisation providing education and training University of Macedonia, Thessaloniki, Greece.

Dates 09/2003 - 02/2004
 Title of qualification awarded Erasmus Exchange Student
 Principal subjects / occupational skills covered Business Administration, Human Resources Management, Marketing.
 Name and type of organisation providing education and training University of Rome "La Sapienza", Rome, Italy.

Personal skills and competences

Mother tongue(s) **Greek**

Other language(s)

Self-assessment

English

Italian

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
A2	Basic User	B2	Independent user	A2	Basic User	A2	Basic User	A2	Basic User

Computer skills and competences Excellent knowledge of MS Office, good knowledge of several blogging platforms, good knowledge of Kefaleo accounting programme.

Other skills and competences Blogging at <http://interactiveideas.gr>.

Additional information

Over 15 training programmes and seminars attended since 2002 on subjects including advertising, online marketing, business information systems, search engine marketing, electronic commerce, blogging, public relations, tourism marketing, time and stress management, sustainable development.

Member of: LSE Greek Alumni Association, LSE Media Group, Hellenic Management Association, Hellenic Institute of Marketing, Greenpeace, International Amnesty.

Military service: May 2008-May 2009.